

# Praktikum Marketing & Business Development

(f/m/o)

## Job Description

As an intern you'll support the marketing and business development of our company. You'll keep our product information up to date, prepare PR materials, support the development of the company exposure as well as the overall marketing/communication activities of Paxlife Innovations. You may also join us when we present at fairs and conferences as well as assisting business development campaigns.

## Company and Product

**Do you travel by public transport ? We do too, and we enable public transport operators to make this experience even better thanks to our software solutions. This is our contribution to support public transport as tomorrow's mobility of choice.**

**If you want to take part in this journey, you've come to the right place.**

We are a Potsdam-based startup that helps national and international transport operators bring their technology and passenger services into the 21st century. We enable transport operators to easily create, expand and manage the portfolio of digital services they want to offer on board to their passengers. Our range of solutions covers passenger information, streaming media, WiFi optimisation, onboard online webshop etc...

For more details about the company and its products, you can check our website [www.paxlife.aero](http://www.paxlife.aero)

## Tasks

- assist marketing in preparation of PR materials and announcements
- help prepare for webinars, workshop and fairs (3 planned in 2023)
- develop the PaxLife Innovations website (content update, website structure, language)
- develop PaxLife Innovations exposure in social media (develop followers on linkedin) , digital portal (for example railways-news) and/or more traditional media - drive content marketing, inbound sales
- assist business development activities : gather market information, competition analysis, support business development campaigns in selected markets, outbound sales

## Desired skills

- At least a few months of hands-on experience in the marketing, communication or business development field (e.g. through previous internships or other jobs)
- working knowledge of office products (Google Suite)
- enthusiastic about technology and general knowledge of how modern technologies work
- the ability to express clearly in writing and verbally
- **Native German level and good English**

## **Perks of working for PaxLife**

- young welcoming international team with flat hierarchies
- “insurance of owning its own project”
- home office possible and flexible working hours
- free drinks
- a nice office close to Potsdam central station - 15 mins from Berlin by regional train

Starting date: at earliest possible during Q12023

Duration: at least 6 months, ideally a year

If you are interested in joining our team, send your application (CV, cover letter, earliest possible starting date) to [jobs@paxlife.aero](mailto:jobs@paxlife.aero)